

Promotional Bulletin Board



Purpose: To evaluate each contestant’s preparation for employment and to recognize outstanding students for excellence and professionalism in the field of Promotional Bulletin Board.

Contest Location	<ul style="list-style-type: none"> ▪ C151
Eligibility	<ul style="list-style-type: none"> ▪ Please refer to the National Technical Standards for this contest. ▪ Schools (building IRN) may send one competitor or team for every 500 SkillsUSA members based on local competition. ▪ <i>Team of 3 (three)</i>
Clothing	<p><u>Official SkillsUSA Dress:</u></p> <ul style="list-style-type: none"> ▪ Official SkillsUSA Red Blazer, white shirt, black pants or skirt, and black dress shoes. Black socks must be worn with pants and nylons must be worn with a skirt (either skin-tone or black). Males must wear a tie.
Testing	<ul style="list-style-type: none"> ▪ Students should be prepared to take a written knowledge test. ▪ Students should also be prepared to take a SkillsUSA written knowledge test (Required for all contestants prior to contest day).
Provided by Contestant (Tool List)	<ul style="list-style-type: none"> ▪ One copy of a 1-page typed personal résumé
Special Notes	<ul style="list-style-type: none"> ▪ Competition Theme <ul style="list-style-type: none"> • The SkillsUSA competition theme for the 2022-23 school year is:



- The topic to be addressed by competitors in the 2023 SkillsUSA Chapter Display, Prepared Speech and Promotional Bulletin Board competitions is our theme, “SkillsUSA: Our Time is Now.”
- **Within this topic, competitors might illustrate or discuss any of the following:**
- The membership theme “SkillsUSA: Our Time is Now” implies that members have both the tools and the confidence to take on further education or employment in their career field. Name three ways that SkillsUSA has prepared you with the tools to enter the workforce?
- How is the SkillsUSA Framework of developing Personal Skills, Workplace Skills and Technical Skills Grounded in Academics central to the idea of being ready for employment?
- The theme “Our Time is Now” is inclusive of all SkillsUSA members and their collective preparedness and confidence in their skills and abilities. How has your SkillsUSA chapter worked together to ensure that all chapter members are career-ready?
- If asked to create a member recruitment campaign around the theme “Our Time is Now”, what would be your key points?
- How has learning and practicing the SkillsUSA Framework Essential Elements given you confidence in your skill set? Name two Essential Elements that you have practiced during your SkillsUSA membership that are mastered now.
- What activities or learning within your career and technical education program have prepared you to contribute to the workforce, implementing the concepts and the positive confidence exemplified in the theme “SkillsUSA: Our Time is Now”?
- What does the theme “SkillsUSA” Our Time is Now” mean to you?
- **THEME ART LINK:**
<https://skillsusa.wetransfer.com/downloads/6b271f3f12535bf3c4ec2bed80850b9020220708191114/480e25>

	<ul style="list-style-type: none"> ▪ This contest is open to observers. ▪ No smart watches, phones, or earbuds are permitted during the contest and/or in contest. ▪ No contact with anyone outside of the contest area once the contest begins ▪ No inappropriate communication between contestants such as verbally degrading another contest ▪ No cheating on any portion of the contest such as informing another contestant of the skills/test prior to competing.
<p>National Technical Standards</p>	<ul style="list-style-type: none"> ▪ Please refer to the 2022-2023 National Technical Standards for all contests. Any and all standards included may be tested in any competition. ▪ In conjunction with National Standards, violations may result in student loss of contest.
<p>Resume</p>	<ul style="list-style-type: none"> ▪ All SkillsUSA Ohio State Championship Contest will require a short interview component. Students should be prepared with basic job interview skills. ▪ All contestants must have a hard copy of a one (1) page personal resume.